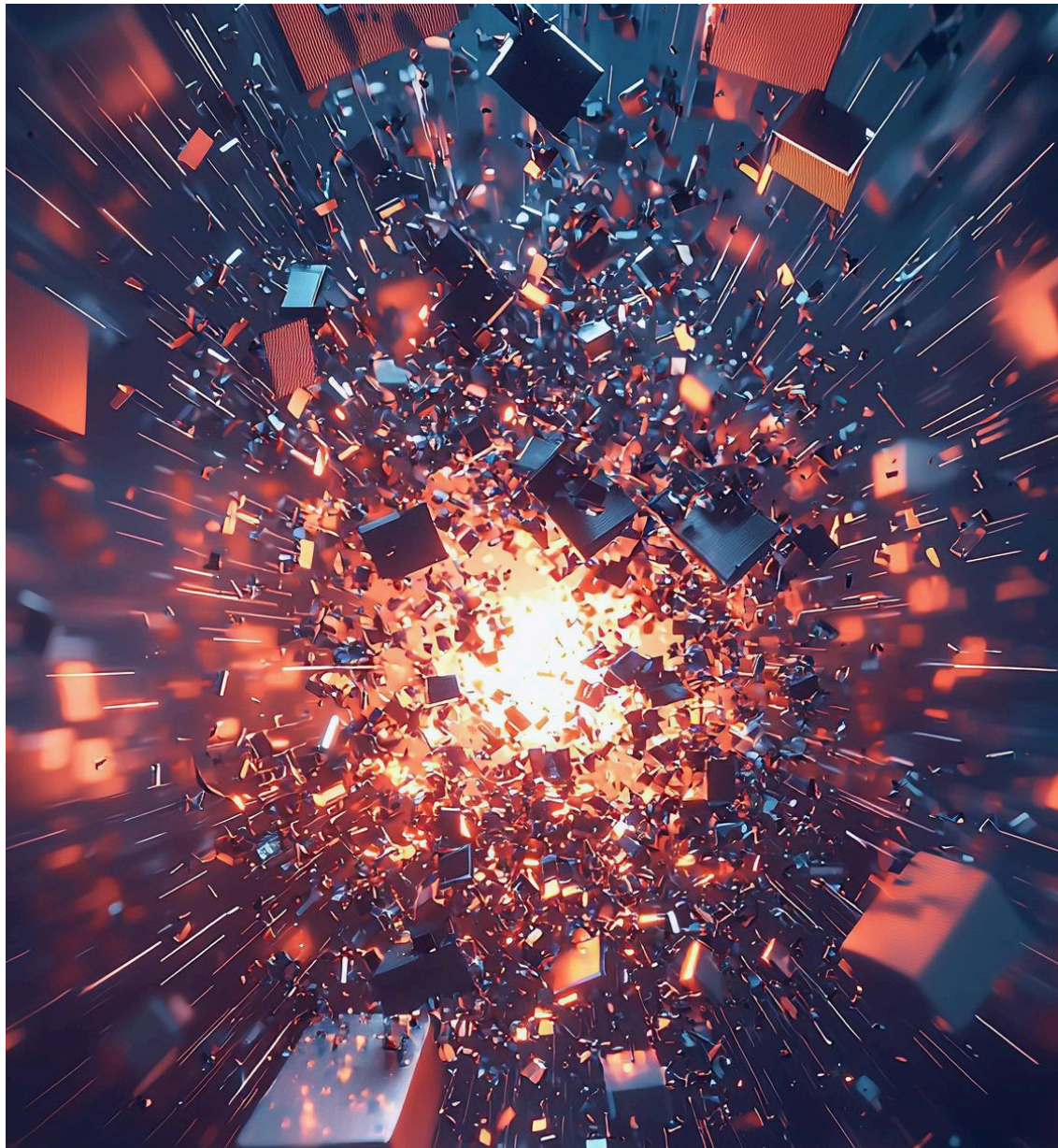


acuvate[®]
... where *Acumen* drives *Innovation*

 **AcuTrust**

Turn Data Chaos into Trusted Intelligence

Empower your enterprise with data governance that builds trust, ensures compliance, and accelerates innovation.





We understand your challenges

- Data scattered across cloud, on-prem, and SaaS sources. (SaaS is also cloud)
- Uncertainty / Lack of ownership → conflicting reports and low trust.
- Rising compliance risks with GDPR, HIPAA, and global regulations.
- Growing need for AI-ready, governed data.
- Lost customer and stakeholder trust.
- Poor decision-making due to unreliable data.
- Rising costs from inefficiencies and silos.
- Security vulnerabilities and audit risks.

\$4.45M

Avg. Cost of a Data Breach
(IBM, 2023)

60%

Enterprise Data is Unused (Gartner)

\$1.5M | €10M

HIPAA | GDPR Violation fines (HIPAA Journal & GDPR websites)

2.5x

High Risk of compliance issues for orgs without governance (Forrester)

These risks are amplified in the absence of strong data governance practices

Additionally risks include

- Lost trust with customers and stakeholders.
- Poor decision-making due to unreliable data.
- Increased operational costs from inefficiencies.
- Elevated security risks and vulnerabilities.



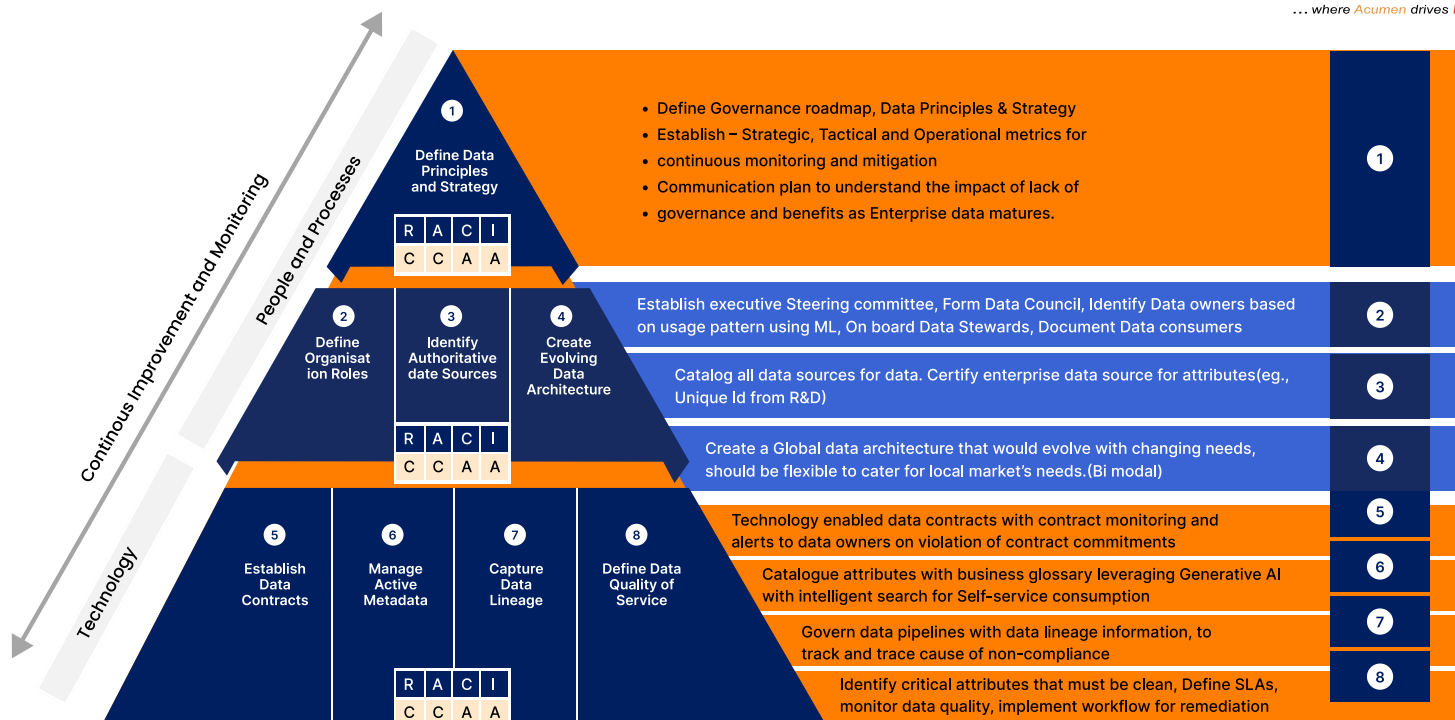
Solution

Our 3-pronged approach unites Acuvate's Data Governance Framework, the Microsoft-powered Acuvate's AcuTrust Data Trust Suite, and hands-on support from certified experts to deliver scalable, sustainable data governance.

- 1 Acuvate's Data Governance Framework
- 2 AcuTrust – Data Trust Suite
- 3 Implementation & Ongoing Support

Acuvate Data Governance Framework

Our 8-step Data Governance Framework aligns data strategy with business goals, establishes ownership, and certifies trusted sources. It delivers scalable architecture, intelligent metadata management, and enforceable data contracts, while lineage and quality tracking ensure compliance and reliable insights.



R → Responsible
A → Accountable
C → Consult
I → Inform

C → Customer
A → Acuvate

Implement ready to launch step wise approach for all use-cases



AcuTrust – Data Trust Suite

AcuTrust – Acuvate’s Data Trust Suite – unifies and enhances governance, security, and compliance solutions to deliver end-to-end trusted and reliable data.



- Data Loss Prevention
- Insider Risk Management
- Information Protection

- Data Contracts
- Data Map
- Data Catalog
- Data Health Reports
- Semantic Search

- Data Lifecycle Management
- eDiscovery & Audit
- Communication Compliance

- Purview
- Defender
- Intune
- Entra
- Azure Machine Learning



On-prem and multi-cloud



Unstructured & structured data



Across IaaS, and SaaS

Features

- Automated Data Discovery for 50+ datasources
- Data Lineage Visualization
- Business Glossary Management
- Data Classification & Sensitivity Labels
- Data Policy creation
- Search & Data Catalogue
- Data Quality ScansData
- Governance & Protection Dashboards
- Create Data Contracts
- No-Code Custom data source addition
- Data lineage & Business Glossary of custom data sources
- Audit & Manage Contracts
- Data Access Provisioning for custom data sources
- AI-Powered Semantic Enrichment
- GenAI-Powered Metadata Queries
- Custom Power BI reports of tracking KPIs

With Acuvate’s Data Governance Framework, the Microsoft-powered AcuTrust Data Trust Suite, and ongoing support from certified professionals, you get a governance solution that scales effortlessly with your business and integrates across leading platforms

Proof & Credibility

Aerospace

Improved data quality by **60–70%**, reduced reporting cycle by **80%**, saved **3,000+** hours annually.

Government

90% reduction in time-to-insight, improved data discoverability by **70%**, **4,000+** hours saved.

Compliance Ready

Aligned with GDPR, HIPAA, and ISO data standards.

Unsure about your Data Governance maturity – or feel your current approach isn’t delivering value

Schedule a meeting today to see how you can build confidence, unlock early business value, and establish a working data governance foundation – all in under 6 weeks.

Contact: advisors@acuvate.com